

EMBARGO UNTIL

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## 2013 Technology Impact Award Finalists Announced Recognizing the Leaders in British Columbia's Innovation Industry

VANCOUVER, BC, April 30, 2013 – The BC Technology Industry Association (BCTIA) today announced the finalists for the 2013 Technology Impact Awards (TIA). Nineteen 12<sup>th</sup> year, the TIA draws a spotlight on British Columbia's tech industry, highlighting innovators in a cross-section of sectors including enterprise software, digital media, 3D scanning, health care and clean-tech.

The 2013 finalists cover a variety of global markets, illustrating the strength, diversity and increasing global reach of the BC technology industry, as well as the ability of local tech to “shake up” traditional industries right here at home.

“We’re proud to celebrate the successes of so many BC tech companies over the past year. The 2013 TIA finalists illustrate the diversity and increasing maturity of the BC tech industry,” said BCTIA President Bill Tam. “Many of these companies are at the forefront of our industry already, leading the way in terms of global recognition,” Tam added. “It’s our job to help them grow and expand their reach, and recognition through the TIA program is a great step in that direction.”

The Technology Impact Awards honour nine categories in three distinct groups: Technology, People and Company. The 2013 finalists are:

### Adoption of Technology

- Demand? – [www.demand1.com](http://www.demand1.com) and Kafe – [www.kafe.ca](http://www.kafe.ca)
- Enterprise Automation – [www.1stAutomation.com](http://www.1stAutomation.com) and BC Media – [www.bcmia.com](http://www.bcmia.com)
- Twitter on Demand – [www.1stAutomation.com](http://www.1stAutomation.com) and Twitter for Sports – [www.itsports.com](http://www.itsports.com)

### Most Promising Use of Commercial Technology

- Aqua Technology – [www.aquatooltech.com](http://www.aquatooltech.com)
- Aqua Water Technologies – [www.aqwatech.com](http://www.aqwatech.com)
- BioFlow Energy Solutions – [www.bioflow.com](http://www.bioflow.com)

### Excellence in Product Innovation

- Delta-C Technologies – [www.deltac.com](http://www.deltac.com)
- KGenetics – [www.kgenetics.com](http://www.kgenetics.com)
- Neofarm – [www.neofarm.com](http://www.neofarm.com)
- Tardus Systems – [www.tardus.com](http://www.tardus.com)

### Community Engagement

- Left of the Box Media Inc. – [www.leftofthebox.com](http://www.leftofthebox.com)
- PeakyKey – [www.peakykey.com](http://www.peakykey.com)
- Twitter on Demand – [www.1stAutomation.com](http://www.1stAutomation.com)