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2015 Technology Impact Award Winners Announced Celebrating Local Companies on the Global Stage

Vancouver, BC, June 4, 2015 – The BC Technology Industry Association (BCTIA) today announced the winners of the 2015 Technology Impact Awards (TIAs), marking its 27th year recognizing excellence in the BC technology industry. Taking top honours were intelligent wireless solutions leader Sierra Wireless (NASDAQ: SWIR) (TSX: SWI), who received Company of the Year distinction, and local entrepreneur and investor Jeff South, President and CEO of BuildDirect, who was named the 2015 Person of the Year.

"The number of home grown success stories coming out of the BC tech industry is truly remarkable," said BCTIA President and CEO, Bill Lam. "Companies like Sierra Wireless and BuildDirect exemplify the growing success of companies that are authentic to BC and dominate their market spaces globally." Lam added, "Along with their fellow TIA winners, they are paving the way for a growing number of other companies in BC in the years ahead."

The 2015 Technology Impact Award winners are:

Company of the Year – Sierra Wireless

Global Leader Building the Internet of Things

Sierra Wireless (NASDAQ: SWIR) (TSX: SWI) is building the internet of things with intelligent wireless solutions that empower organizations to innovate in the connected world. They offer the industry's most comprehensive portfolio of 2G, 3G and 4G embedded mobile smartphones, seamlessly integrated with their wireless cloud and connectivity services. Sierra Wireless has more than 300 employees globally and operates 400+ centres in North America, Europe and Asia.

www.sierrawireless.com @SierraWireless

Person of the Year – Jeff South, President & CEO, BuildDirect

Day in the Office: Building a Billion Dollar Company in BC

Having co-founded BuildDirect in 2005, Jeff South has seen more than his fair share of ups and downs in the industry, and through it all, his advice to entrepreneurs has been the same – stay in the game and keep the going until you figure it out. Despite the demands on his time, Jeff has continued to be an advocate for the BC tech community, often speaking to the importance of "going it forward" and urging others to do the same. Jeff's passion, selfless, and inspiring leader, and his mentorship and guidance will help to propel future generations of tech entrepreneurs as they build billion dollar companies of their own in British Columbia. www.buildirect.com @BuildDirect @JeffSouth

Emerging Company of the Year – Coledge Lighting Inc.

Reimagining Light – Coledge Lighting is a pioneer in scalable lighting products that can be easily incorporated into a building by architects and lighting designers, and directly installed by builders and contractors without specialized knowledge or training. The privately held company is based in Vancouver, Canada with offices and operations in the United States and Germany.

www.coledgelighting.com @ColedgeLighting