

ABOUT THE BC TECHNOLOGY INDUSTRY ASSOCIATION

WHO WE ARE

The BC Technology Industry Association is British Columbia's leading member-based industry association that represents start-ups to established technology companies across the province. As the voice of the technology industry, the BCTIA is committed to the ongoing growth, sustainability and prosperity of the technology industry and the transformation of British Columbia to a knowledge-based economy. BCTIA delivers a broad range of programs and services that provide members with opportunities to connect, learn and promote their businesses in BC.

WHAT WE DO

We support our members and unify our partners to drive growth for British Columbia's economy with technology and innovation as core contributors. We facilitate partnerships, policies and programs to develop a positive business environment where technology companies will grow and prosper.

The BC Technology Industry Association:

- Provides advocacy and exerts political influence on behalf of the industry
- Delivers industry-focused programs and events
- Creates public awareness through a broad range of communications
- Provides professional development and peer networking forums
- Offers cost-saving business services to reduce expenses

OUR MISSION

Through the delivery of programs, services and communications, and through ongoing advocacy and lobbying efforts, we strive to create an environment that attracts talent and investment and fosters the continued growth of BC's technology industry.

OUR VISION

In 20 years, technology is a top three industry sector in BC and BCTIA represents it.

www.bctia.org

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15

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of technology in British Columbia

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