# 2006/07 annual review

## ABOUT THE BC TECHNOLOGY INDUSTRY ASSOCIATION

The BC Technology Industry Association (BCTIA) is a not-for-profit, industry-funded organization representing the broader technology community across the province. The BCTIA has more than 2,100 member companies that range from startups to market leaders.

As the voice of the technology industry, the BCTIA is committed to the ongoing growth, sustainability and prosperity of BC's economy and the innovation that drives it. We deliver a broad array of programs and services that provide members with opportunities to connect, learn and grow their businesses in BC.

## WHAT WE DO

We support our members and unify our partners to drive growth for the British Columbia economy with technology and innovation as a core contributor. We facilitate partnerships, policies and programs to develop a positive business environment where technology companies will grow and prosper.

The BC Technology Industry Association:

- Provides advocacy and exerts political influence on behalf of the industry
- Delivers industry-focused programs and events
- Creates public awareness through a broad range of communications
- Provides professional development and peer networking forums
- Offers cost-saving business services to reduce bottom-line expenses

**British Columbia, host to the 2010 Olympic and Paralympic Winter Games**

www.bctia.org

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