



2006/07 annual review

ABOUT THE BC TECHNOLOGY INDUSTRY ASSOCIATION

The BC Technology Industry Association (BCTIA) is a not-for-profit, industry-funded organization representing the broader technology community across the province. The BCTIA has more than 2,000 member companies that range from startups to market leaders.

As the voice of the technology industry, the BCTIA is committed to the ongoing growth, sustainability and prosperity of BC's economy and the innovation that drives it. We deliver education and services that provide members with opportunities to connect, learn and grow their businesses in BC.

WHAT WE DO

We support our members and only our partners' sustainable growth for the British Columbia economy with technology and innovation. As a contributor to the knowledge-based, political and regulatory landscape, we provide business development and technology expertise, and grow and prosper.

The BC Technology Industry Association:

- Provides advisory and expert political influence on behalf of the industry
- Delivers industry-focused programs and events
- Develops public awareness through a broad range of communications
- Provides professional development and peer-relating forums
- Offers cost-saving business services to reduce bottom-line expenses



British Columbia, host to the 2010 Olympic and Paralympic Winter Games

www.bctia.org

