



# BC TECH association

## Our Vision

A BC that values technology as a positive force for good—for the economy, for society, for our future.

## Our Mission

To make BC the best place to grow a tech company.  
We believe that one day all companies will be tech companies.

## Our Values

Be of Service—for a purpose  
Succeed Together—with strong partnerships  
Pay it Forward—we're all in for BC

## Our Distinctive Contribution

We are the voice of BC's Technology industry. While our members focus on growing their businesses, BC Tech takes the lead in tackling the gaps and leveraging the strengths of our ecosystem. We advocate for policies, deliver impactful programming, promote corporate innovation and technology adoption, educate and connect the tech community, and celebrate the very best of BC Tech at our annual Technology Impact Awards.

## Where We Focus And How We Deliver



**Our focus** is to grow the number of home grown anchors.

Our ecosystem has many strengths and one key gap: a scarcity of home grown anchor companies, the backbone of a top 10 tech ecosystem. We pay it forward by tackling this difficult problem to build BC's bright future.



**Our approach** is to prioritize for optimal impact.

We base our recommendations and programs on data and research, and diligently measure our impact. We are solutions-advocates, not problem-describers, focused on things that move the needle.



**Our people** are credible, knowledgeable, thought leaders who galvanize and animate the community.

We believe technology is a tool for good and we build strong coalitions of support to advance our cause and secure the funding necessary to sustainably expand our mission.