

WHAT WORKS

■ Purpose Series

One of BC's strategic advantages is a tech community driven by purpose—we are a collection of people changing the world, solving big problems, and using tech as a tool for good.

Join us!

The #WhatWorks series is a series of intention gatherings to explore different elements of purpose. How does purpose drive performance, inspire teams, expand recruitment efforts and build a community that's invested in each other's success? Join us to explore these and other questions. Join us for one event or save more when you buy the series ticket bundle.



June 08

11am-12pm

The value of a B-Corp designation

What is a B-Corp? How can becoming one help with your corporate purpose? Find out how a B-Corp designation helps build a better business - better for workers, community, and the environment.

Facilitated by Carla Heim from BDC

July 15

11am-12pm

Neurodiversity in Tech: Presented by Focus Professional Services

Hiring for neurodiversity can bring incredible benefits to your business. Learn how to harness neurodiversity in this educational workshop.

Facilitated by Carol Simpson, CEO Focus Professional Services

July 22

11am-12pm

Purpose Driven Results: A Panel Discussion

Join our 2020 TIAs finalists Aquatic Informatics, SkyHive and Thrive Health to learn how they are focusing on Purpose to drive results.

Panel Members: Aquatic Informatics, SkyHive and Thrive Health

July 29

11am-12pm

Gamechanger D & I: A Panel Discussion

Check out how our 2020 TIAs finalists Unbounce, Vitro and Wealthbar are moving the needle on Diversity and Inclusion.

Panel Members: Unbounce, Vitro, Wealthbar

We can't do this alone! Feel free to share and support our event with **#WhatWorks** on social media.

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