

WHAT WORKS

■ Purpose Series

Finding ways to make the sector stronger is an essential part of BC Tech's mission. Through a series of solution-oriented events, from guest speakers to impactful panels, we will explore the role Purpose plays in the BC Tech ecosystem and how purpose can power business resilience, culture and results.



Join us!

This latest #WhatWorks series is focused on how purpose drives performance, inspires teams, expands recruitment efforts and builds a community. Learn from companies that lead in this area like BDC, Traction on Demand, Focus Professional Services, Unbounce, Vitro, Wealthbar, Aquatic Informatics, SkyHive and Thrive Health. We'll be sharing success stories and strategies that lead the way for the wider community — join us for one event or save more when you buy the series ticket bundle.

The value of a B-Corp designation

July 08 11am-12pm

What is a B-Corp? How can it help with your corporate purpose? Find out how a B-Corp designation helps build a better business - better for workers, community, and the environment. B-Corps are for-profit companies certified to meet rigorous standards of social and environmental performance, accountability and transparency. Carla Heim from BDC will help educate us on how to become a B-Corp today.

Guest speaker: Carla Heim from BDC

Neurodiversity in Tech: Presented by Focus Professional Services

July 15 11am-12pm

Neurodiversity refers to the natural range of difference in human brain function, but in a workplace context, it's an area of diversity and inclusion that refers to alternative thinking styles, such as dyslexia, autism, ADHD and dyspraxia. Hiring for neurodiversity can bring incredible benefits to your business. Learn how to harness neurodiversity in this educational workshop.

Guest speaker: Carol Simpson, CEO Focus Professional Services

Purpose Driven Results: A Panel Discussion

July 22 11am-12pm

Join our 2020 Spirit of BC Tech Purpose TIAs finalists: Aquatic Informatics, SkyHive and Thrive Health to learn how they are focusing on Purpose to drive results. How did Purpose inspire them to start their business? How does it guide them to overcome challenges, solve problems, and achieve excellence? We'll explore how their sense of purpose contributed to business success.

Panel Members: Aquatic Informatics, SkyHive and Thrive Health, moderated by Jill Tipping

Gamechanger D & I: A Panel Discussion

July 29 11am-12pm

Diversity and Inclusion (D&I) is critically important to the tech sector. As TIA's finalists for the D&I Gamechanger TIA, Vitro and Wealthbar go above and beyond to successfully move the needle on Diversity and Inclusion. Join us to find out how their success stories and their practical #whatworks strategies can help you too become a D&I Gamechanger.

Panel Members: Vitro and CI Direct (Wealthbar), moderated by Jill Tipping

We can't do this alone! Feel free to share and support our event with #WhatWorks on social media.