

# 25 YEARS OF INNOVATION

- FOR THE PAST QUARTER CENTURY, INNOVATIVE IDEAS HAVE GROWN IN BRITISH COLUMBIA'S TECH SECTOR
- A SAMPLE OF THESE IDEAS AND INNOVATIONS INCLUDE:

**1993**  
**FOUNDED**  
**STEMCELL TECHNOLOGIES**  
A living life sciences research in more than 80 countries with 10 full-time faculty and research team.

**1994**  
**RELEASED**  
**CRYSTAL DECISIONS**  
Crystal Decisions helped world leaders. Crystal Decisions then spent resources on the 17 members of the Crystal Decisions Business Intelligence applications to provide their expertise to be refined and delivered to small businesses by independent business units.

**1996**  
**RELEASED**  
**COURT**  
The first of 100,000 approved with... (text partially obscured)

**1997**  
**LAUNCHED**  
**SIERRA WIRELESS**  
Sierra Wireless launched its first cellular wireless products in 1997. It's now providing connected products and technologies to help industries use the globe.

**1999**  
**LAUNCHED**  
**ANGLER'S ATLAS**  
Angler's Atlas from Pines... (text partially obscured)

**1999**  
**LAUNCHED**  
**BUILDIRECT**  
Technology and heavy goods... (text partially obscured)

**1999**  
**FOUNDED**  
**GLOBAL RELAY**  
Global Relay provides one of the... (text partially obscured)

**2001**  
**LAUNCHED**  
**SPIN SPECIAL MDA**  
A spin technology company with... (text partially obscured)

**2003**  
**LAUNCHED**  
**PYING MEDICAL'S**  
Pying Medical's... (text partially obscured)

**2004**  
**FOUNDED**  
**ENWAVE**  
Industrial scale... (text partially obscured)

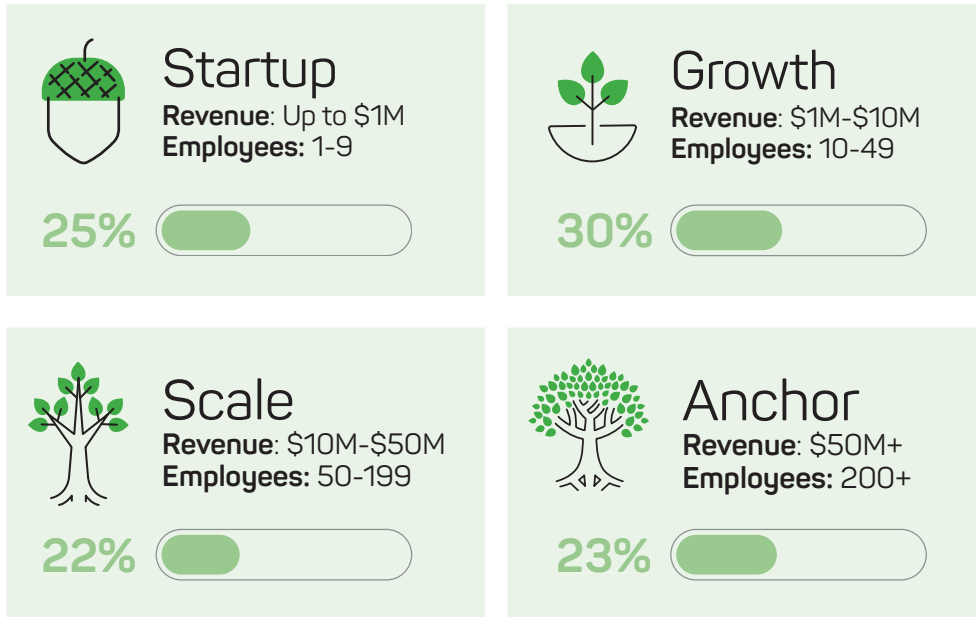


# Year in Review

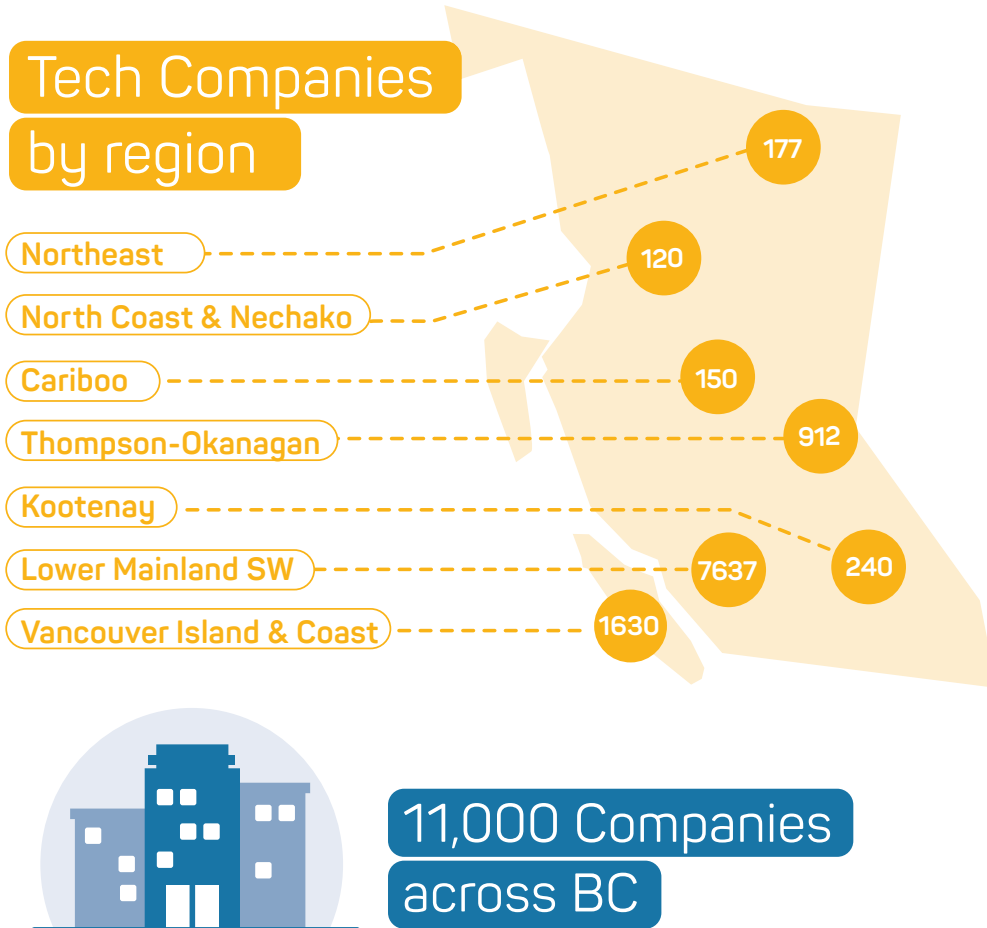
2020-2021

# BC Tech Members by Stage

BC Tech members employ over 105,000 people in BC and more globally



## BC's Tech Sector



## Technology Impact Awards Finalists

### Spirit of BC Tech – Resilience

Copperleaf  
PressReader  
Seaspan Shipyards  
Thrive Health  
Traction on Demand

### Excellence in Technology Innovation

Canexia Health  
Dapper Labs, Inc.  
FORM  
TraceSafe Technologies Inc.

### Excellence in Technology Adoption

Advanced Intelligent Systems  
Boast.ai  
HSBC Global Services Canada Limited (HGCA)  
Limage Media Group | Give + Share Humanitarian Software

### Company of the Year – Startup

ehsAI  
Ideon Technologies  
Live It Earth  
Matidor.com

### Company of the Year – Growth

Acuva Technologies Inc.  
Launchpad Technologies Inc.  
PrecisionOS Technology  
Ripen

### Company of the Year – Export

Boast.ai  
GeoComply Solutions Inc  
Invinity Energy Systems  
LMI Technologies

### Company of the Year – Scale

Canalyst  
East Side Games  
Jane Software Inc  
Thinkific

### Company of the Year – Anchor

AbCellera  
Absolute Software  
Cymax Group  
WELL Health Technologies Corp.

### Tech Culture of the Year

Freightera  
Klue  
Lumen5  
Rival Technologies

### Game Changer Diversity & Inclusion

Broadband TV  
Clio  
East Side Games  
STEMCELL Technologies

### Person of the Year

Dr. Carl Hansen  
Laurie Schultz  
Hamed Shahbazi

# Ecosystem Impact by the Numbers



## Helping BC Tech companies to grow and scale

**700 Participants** at BC Tech community town halls throughout COVID

**500 Hours** of peer to peer learning delivered across 10 C-Councils to accelerate member success

**450 Tech companies supported** with webinars on talent, capital, growth, export & customer acquisition

**400 Hours** of cohort programming support delivered to 8 high potential AI companies

**300 Tech Companies** connected to Covid advisors, mentors, best practices, and tools to help maintain & grow operations, build resiliency, & prepare for a successful recovery post-pandemic

**200+ Hours of Advocacy** for ScaleUp BC, our ambitious plan to scale up 800 tech companies across BC

**36 Weekly Newsletters** with a 26% open rate and 9% click through rate

**11 Member** surveys and polls

**73 Members** supported with global visa referrals creating a total of 400 new jobs since 2017

**800 TIAs audiences** at the first ever fully virtual TIAs that nonetheless retained the sizzle *#jazzhands*



## Growing and diversifying BC's tech talent pool

**328 K-12 educators** trained on on tech trends and careers in technology

**98 Reskilling graduates** retrained for new careers in the tech sector

**34 Interns placed** in tech company internships, including 13 indigenous youth

**25 New entrepreneurs** supported to launch their businesses with the HyperStart bootcamp

**250 Future Forum Attendees** at our inaugural tech trends lecture from Benedict Evans



## Advancing technology adoption

**184 Small businesses supported** with mentor connections to learn what tools & tactics to adopt to reach customers, generate sales, and work remotely

**125 Small businesses** supported with webinars on how to adapt to a digital business model

**45 Matchmaking connections** for enterprise customers and innovative solution providers across 3 connection days

## Covid brought a year of challenge, pivots and inspiration



2020-2021 was a challenging year for BC Tech. First came Covid, and the need for our team to quickly adapt to a largely remote working model while we maintained a skeleton staff at the BC Tech Innovation Hub to support our tenants. Then, in the Fall, came the loss of the government funding that supported the Innovation Hub and our Accelerator programs.

But challenge is the mother of invention and innovation and like the BC Tech community we serve we pivoted and moved ahead with a different business model and just as ambitious an agenda. We launched ScaleUP BC, a platform to support 800 tech companies to grow and scale into the anchor companies of tomorrow, in partnership with 10 other innovation organizations across BC, and others joining all the time. You can sign up here to become a supporter: [wearebctech.com/scaleup-bc](https://wearebctech.com/scaleup-bc)

We delivered a virtual TIAs award show that was a triumph, maintaining the audience reach and the emotional impact of earlier years' galas. And we released the 2020 BC Tech KPMG Technology Report Card that put a laser focus on the need to tackle BC's scaleup gap. Only 1% of BC's tech companies grow into Anchors with 200+ employees, and that is nowhere near realizing the potential of our sector.

As if the universe heard our call to action, in the first half of 2021, seven BC Tech companies demonstrated what can be achieved when we support companies to grow and scale into their potential. AbCellera, Clio, Dapper Labs, Galvanize, Geocomply, Thinkific, and Trulioo all now sit at unicorn valuations of \$1B. All members of BC Tech giving back to develop the next generation!

I'm proud of the work our team has done this year and the impact we've delivered, much of which is outlined in this report. I'm proud of our members and the new heights they are achieving. And most of all I'm proud of this community that refuses to take no for an answer as we continue to build a better future. BC Tech's success is truly a story of a community lifting each other up to achieve greater heights.

## 2020-21 Partners

AbCellera • Absolute • Accenture • Allocadia • Amazon Web Services • Basin Business Advisor Program • BCIT • BDC • Blakes • Canaccord • Canada's Digital Technology Supercluster • Columbia Basin Trust • CENGN • CIBC • Cisco • Clio • Copperleaf • Deloitte • East Side Games • EDC • EY • Fasken • Farris • Finning • Generac • Gowling WLG • Hootsuite • KPMG • Launchpad Technologies • Lawson Lundell • Low Tide Properties • Lyft • MDA • Microsoft • MNP • Osler • Providence Health • PwC • Rogers • SAP • Seaspan • Switchboard PR • Telus • Traction on Demand

## 2020-21 Board of Directors

**Kristine Steuart (Chair)**  
CEO & Co-Founder  
Allocadia

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Partner  
Fort Capital

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Partner  
Farris LLP

**Dan Box**  
Vice President, Strategic Growth  
EA Sports

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Executive VP & Chief Digital Officer  
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**Pamela Saunders**  
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STEMCELL Technologies

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Vancity

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Senior Vice President, Product  
Development  
Tableau Software

**Christy Wyatt**  
President & CEO  
Absolute