

## Get the most out of your BC Tech Membership

The BC tech ecosystem is one of the fastest growing in the world. As the association that represents this incredible community of companies, entrepreneurs, enthusiasts, and visionaries, BC Tech is dedicated to providing opportunities for collaboration, learning, and growth.



### Share your News

Stay up-to-date with BC Tech's weekly newsletter and be the first to know about what's happening in the industry! [Sign up for our mailing list.](#)

Have news to share? As a member, submit your media releases, blogs, and stories to our content team to get the word out! Our weekly newsletter is sent to over 5,000 subscribers and has a 99.5% delivery rate, with a 33% open rate.



### Aspire to Tech

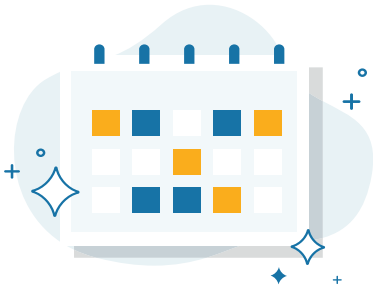
We want to showcase what makes the BC technology ecosystem such an amazing place to work! Through our Aspire to Tech series, we profile both the careers and companies that make the BC tech industry a great place to build a career. We will work with you to tell your Aspire to Tech story, feature it in a blog post, promote the content through our social media channels and on our website. Want to learn more about how to be featured? Email us at [hello@wearebctech.com](mailto:hello@wearebctech.com).



### Amplify Your Message on Social Media

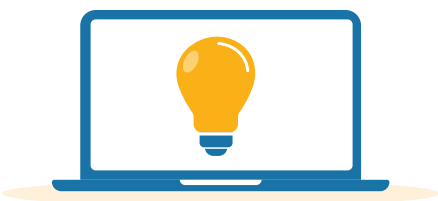
BC Tech is very active on our social media channels including Facebook, Twitter, LinkedIn, and Instagram. We really enjoy promoting and sharing news and stories from our members!

[BC Tech Twitter](#) [BC Tech LinkedIn](#) [BC Tech Facebook](#) [BC Tech Instagram](#)



### Attend our Events

Members receive access to fantastic content and thought-leadership through our BC Tech events. These events are always a great chance to connect and network with the tech community! Hosting your own event? Post it to our [events calendar](#), visited by thousands of across the tech community each month. From September 2021 to June 2022, BC Tech hosted 100+ hours of educational programming to 347 members and 200 connections of tech companies to new customers.



### Join a C-Council

BC Tech C-Councils are an exclusive member benefit and bring CEOs and C-level executives together for roundtables to share insights, best practices, and challenges—all with the goal of building better businesses. Participants of each industry vertical and functional C-Council group are in similar but non-competitive businesses. [Learn more about the 14 industry-defined C-Council groups.](#)



### Grow Your Team

[We offer a variety of support](#) to help tech companies attract, train, and reskill top talent, including highly-skilled foreign talent. BC Tech has helped increase pathways for underrepresented groups by supporting 228 individuals from other sectors reskilled for a job in tech, 23 immigrant entrepreneurs to start their businesses, 18 members with expediting visa applications and 100 diverse interns matched with tech companies from 2021-2022.



### BC Tech Initiatives

BC Tech delivers a wide range of programming to help tech companies grow and scale, non-tech companies adopt technology attract & promote diverse talent to the tech sector [Learn more about BC Tech Initiatives.](#)



### Member Discounts

The [Member Marketplace](#) is an exclusive platform that enables member companies to share their products and services with each other at a discounted rate to make their solutions more accessible.

#### BC Tech Members can benefit by:

**Posting an offer:** Generate new business and grow your customer base

**Taking advantage of an offer:** Save money on products and services your company needs (and loves!)