



# Are you getting the most out of your Membership?

With nearly 1000 members across every size and vertical of tech company, BC Tech is where tech companies come together to accelerate each others' success.

**Join a C-Council** BC Tech C-Councils are an exclusive member benefit and bring CEOs and C-level executives together for roundtables to share insights, best practices, and challenges—all with the goal of accelerating member success. Contact [hello@wearebctech.com](mailto:hello@wearebctech.com) to get involved!

**Network with the community** Attend our in person TechConnect networking events where we hear startups pitch their venture and learn from local unicorns about what was key in their scaleup success.

**Accelerate your teams professional development** Have your team sign up for our #WhatWorks online educational seminars to gain access to fantastic content and thought leadership.

**Grow your team** We offer a variety of support to help tech companies attract, train, and reskill top talent, including highly-skilled foreign talent. We can help you with visa applications and sourcing interns many of whom are from under-represented groups.

**Signup to our Accelerator Stream** BC Tech delivers a wide range of programming that provides exclusive and discounted access to a number of specialist advisors. Sign up at [hello@wearebctech.com](mailto:hello@wearebctech.com) to be the first to know more as we launch future programs.

**Aspire to Tech** Through our Aspire to Tech series, we profile both the careers and companies that make the BC tech industry a great place to build a career. Want to be featured? Email [hello@wearebctech.com](mailto:hello@wearebctech.com)

**Share your news** Stay up-to-date with BC Tech's weekly newsletter and be the first to know about what's happening in the industry by signing up for our mailing list. Have news to share? Submit your media releases, blogs, and stories to our content team to get the word out! Our weekly newsletter is sent to over 5,000 subscribers, with a 37% open rate.

**Member Discounts** BC Tech members can benefit by posting an offer to generate new business or taking advantage of an offer to save money on products and services.

## Follow us on Social Media



## Why be a member?

### klue

**What I love about BC Tech is that they give the tech community a collective voice.**

They help facilitate connections between those that have built things before, to those who are building something new, to those that are trying to scale and to those that are just getting started.

**Jason Smith** | CEO/Co-Founder, BC Tech Member Klue

### Trulioo

**BC Tech does great things for the community.**

They promote what is important to BC tech companies, help facilitate company growth, share knowledge and provide opportunities to network. They are just really great partners who help us create a smarter community of technology workers.

**Zac Cohen** | COO, BC Tech Member Trulioo

### easyPARK

**We are a long-standing member of BC Tech and that is no coincidence**

Over the past few years, we have been inspired to search for ways to use technology to improve the lives of drivers with an eye on quick, seamless, and safe solutions.

**Nigel Bullers** | CEO, BC Tech Member EasyPark

### East Side Games

The one thing I wish I found earlier on when we were starting is being able to talk to other founders, C level people to really ask questions or have discussions.

**That's the real value of BC Tech.**

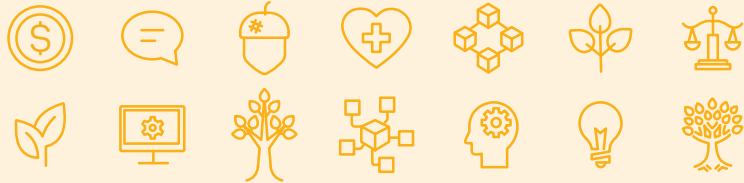
**Josh Nilson** | Co-Founder & GM, East Side Games

# Accelerate Your Success

# 90%

of BC Tech C-Council participants report that C-Councils accelerated their scaleup journey.

Peer-to-peer shared experience and access to expert speakers were credited as having the **biggest impact**.



2 years

3 years

BC Tech members grow faster than the industry average – taking only 2 years to graduate from 'growth' to 'scale' stage & 3 years to graduate from 'scale' to anchor.

# With Key Tools & Resources



## Talent

- Subsidized Internship Program
- Job Board
- Peer-to-Peer C-Councils
- Startup School
- Scaleup Academy
- Career Database
- Visa referral support
- International hiring support



## Capital

- Startup School
- Scaleup Academy
- Accelerator Programs
- Dragons 1:1 mentorship
- TechConnect Networking
- Peer-to-Peer C-Councils
- Technology Impact Awards



## Customers

- Startup School
- Scaleup Academy
- Accelerator Programs
- Dragons 1:1 mentorship
- Peer-to-Peer C-Councils
- BC TechMap
- Marketplace



## Community

- Research reports & advocacy for the tech sector
- BC TechMap
- Technology Impact Awards
- TechConnect Networking
- Peer-to-Peer C-Councils
- Newsletter
- Social Media

## DID YOU KNOW?

BC Tech members account for 75% of tech employees in BC!



## 2022-2023 Partners

Thank you to our amazing partners who helped to fund our work this year delivering huge impact for our members.



## 2022-2023 Board of Directors

Thank you to our Board of Directors who provide governance and strategic advice throughout the year, and are tremendous advocates for BC Tech

 <b>Christy Wyatt</b> Absolute	 <b>Jesse Dougherty</b> Vice Chair AWS Vancouver	 <b>Prem Gill</b> Creative BC	 <b>Josh Nilson</b> East Side Games	 <b>Dan Box</b> Chair EA Sports	 <b>Dave Cummings</b> Finning Digital
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