

SCALEUP ACADEMY WEBINAR SERIES

Tech Leaders’ Priorities for Government | February 5th, 2026 - 11am to 12pm

What matters most to BC’s tech leaders when it comes to government policy and support? Hear directly from executives on the key priorities shaping our sector’s future. Join this session to learn how government decisions impact your business—and how you can stay ahead.

Host:

- Jill Tipping, BC Tech

Panel:

- Kiersten Enemark, Council of Canadian Innovators
- Meggie Javid, Clio
- Andrew McLeod, Svante

RUN OF SHOW:

10:50AM	Speakers arrive 10 minutes early for final testing	10 min
11:00AM	Session opens	2 min
11:02AM	Opening remarks – BC Tech, Jill Tipping	4 min
11:06AM	Speaker Introduction – BC Tech, Jill Tipping	1 min
11:07AM	Speaker Discussion – Meggie, Kiersten, Andrew, Jill	33 min
11:40AM	Audience Q&A – Meggie, Kiersten, Andrew, Jill	15 min
11:50AM	Closing Remarks – BC Tech, Jill Tipping	10 min
12:00PM	Event end	Time

AUDIENCE POLLS - During welcome remarks:

Poll 1 - What should the government do more of to increase private capital investment in BC's tech sector?

- Buy more from BC companies
- Implement stronger tax credits supporting R&D and innovation
- Provide better access to capital for smaller companies
- Co-invest with the Federal Government to scale BC projects
- All of the above

Poll 2 - What should the government focus on most to grow BC's tech talent supply?

- Train more students for tech through post-secondary education
- Double investment in tech microcredentials and reskilling
- Incentivize tech talent living abroad to come back to BC
- Invest in founders to gain skills and training to scale their companies
- Invest more into making BC more affordable, safe, family-friendly, and commutable
- All of the above

QUESTIONS MODERATED BY JILL:

1. BC Tech has laid out a clear set of policy recommendations that focuses on capital, talent, customers, and competitiveness in today's market. From where you sit, why is it so important that the government hears directly from our industry? When have you seen policy work well because industry voices were meaningfully involved, and what tends to go wrong when it isn't?
 - a. Meggie
 - b. Andrew
 - c. Kiersten

2. In your experience, what have you learned about what actually works when companies try to influence government policy? When you've tried to change or shape a government policy in the past, what approach ended up being most effective — and why?
 - a. Andrew
 - b. Kiersten
 - c. Meggie

3. Looking specifically at capital, where do you think the government can be most effective in attracting and retaining private investment? What kinds of government actions have you seen that actually change how investors view BC tech companies?
 - a. Kiersten
 - b. Meggie
 - c. Andrew

4. Talent demand continues to outpace supply. How often do talent constraints influence your real life business decisions — like where to grow, invest, or locate teams — and what have you seen companies do when the local talent supply can't keep up? What does the government need to focus on to keep up with talent demand?
 - a. Andrew
 - b. Kiersten
 - c. Meggie



5. [Time Permitting] If the government wanted to send a strong signal to industry and investors this year, what's one practical action it could take now that would make a real difference?
- a. Kiersten
 - b. Meggie
 - c. Andrew

AUDIENCE Q&A - Jill

6. Now the final question - for startups on the line, who are just starting out but have big ambitions, what key takeaways would you share with them?
- a. Andrew
 - b. Meggie
 - c. Kiersten